Sponsored by the Kentucky Craft History & Education Association

Craft Luminaries of Kentucky

What do curators do?

Museums and other institutions have curators. Curators select artworks, artifacts, and other objects for preservation and presentation.

There are also temporary curators who work on special exhibits in a museum, gallery, or other venue.

Curators decide how to exhibit artwork so that people can see it easily and it is protected. They decide how to interpret it so that the exhibit communicates meaning.

Sometimes one curator does all the jobs. Sometimes there are several curators doing different jobs.

Curators must make decisions about each exhibit.

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What are some of those decisions?

Setting up an Exhibit: Theme

- What will all the artworks in your exhibit have in common?
- What story do you want your exhibit to tell?
- What do you want your audience to discover?
- What do you want them to think about?

Selecting Artists and Artworks

- What is the criteria for selection of the artists or artworks?
- **Are you going to contact artists and invite them to participate or are you going to have a jurying process?**

Analyzing and Interpreting Art

- What information will you need about each artist or each artwork?
- How will you show that the artist and artwork represent the theme of the exhibit?
- How will you share that information?

Practical Decisions: Space

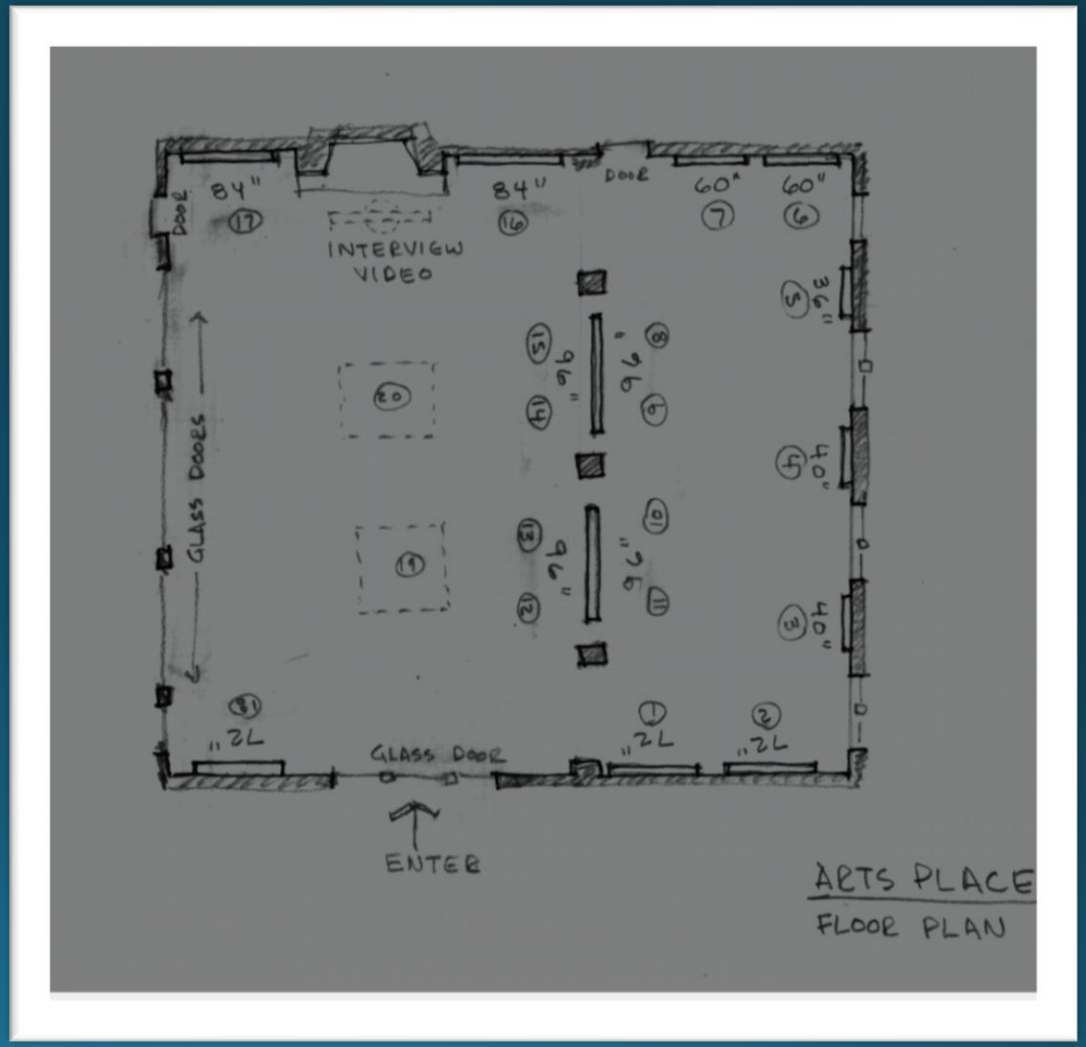
- How large is your space?
- How large are the artworks you want to display?
- Which pieces will hang on the wall? How will they be attached?
- Which pieces need to be on pedestals? Which need to be on shelves attached to the wall?

Size and Shape

- Do you have enough space for large artworks?
- Do you have space for free-standing artworks?
- How will you be sure that there is enough room for people to walk around the exhibit?

Planning

- Measure your space.
- Make a floor plan.
- Indicate doors and windows.
- Plan how to use the wall and floor space.



Artistic Decisions: Arrangement

- Will you group the work of each artist together ?
- Will you group artworks in specific media together?
- Will you group artworks that have a common theme together?

Artistic Decisions: Making Use of the Space

- Can you make use of the space in the corners?
- What can you do to highlight smaller artworks?

Practical Decisions: Lighting

- What lighting is available?
- Will people be viewing the artwork in the daytime or in the evening or both?
- How will you use your lighting?

Natural Light: Can you adjust the window shades? Which artworks need to have light behind them? Which artworks need to have the shades drawn?

Artificial Light: Do you have smaller lights or track lights that you can use? Which artworks should be highlighted? Should the light come from straight above or at an angle?

Practical Decisions: Protection

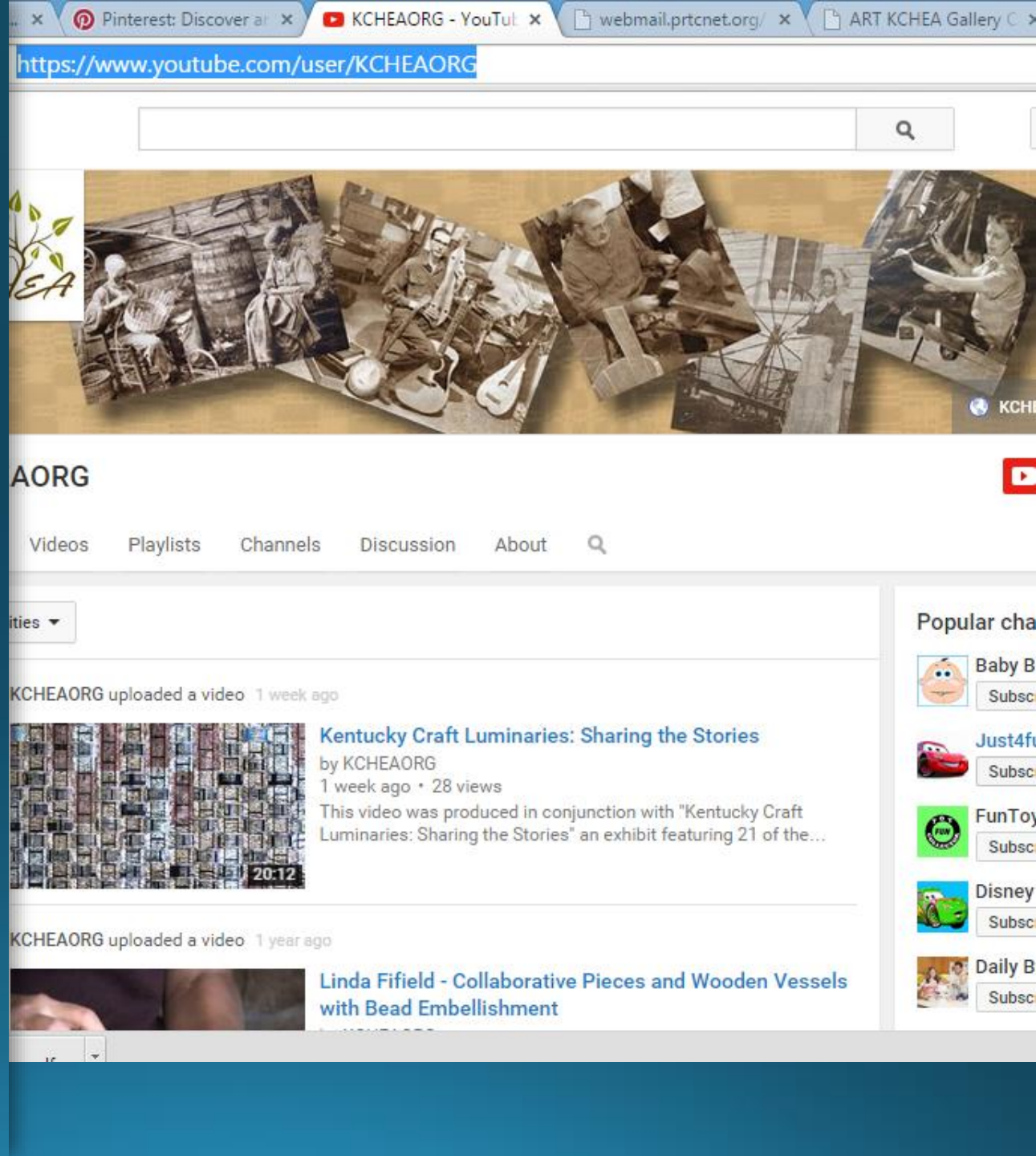
- Which artworks in the exhibit need special protection?
- Do you have display cases you can use? Can you build some?
- Is there enough space around the display cases so that people will not bump against them?

Display Cases

- What size and shape do the display cases need to be?
- How will you mount the artworks inside the display cases?

Multimedia Components

- Will your exhibit have a multimedia component?
- How will the multimedia component be presented at the exhibit?
- How else will it be accessible?
- How will you publicize it?



Publicity: Special Events

- Will you have a special event such as an opening reception?
- Will you send out invitations?
- What information will you include?
- Who will receive invitations?
- What sponsors do you need to thank?

PNC presents the ArtsPlace Gallery Series

Kentucky Craft Luminaries:
Sharing the Stories

ARTSPLACE GALLERY

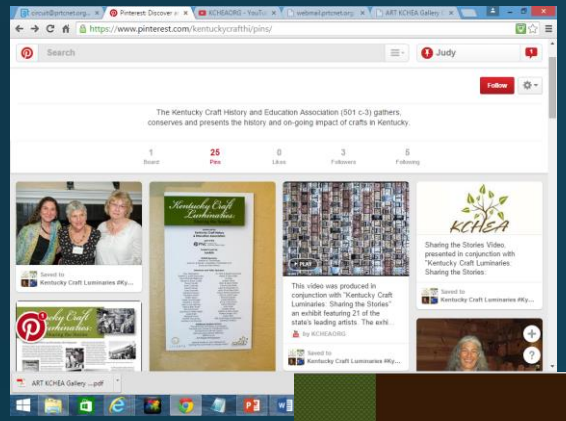
KCHEA

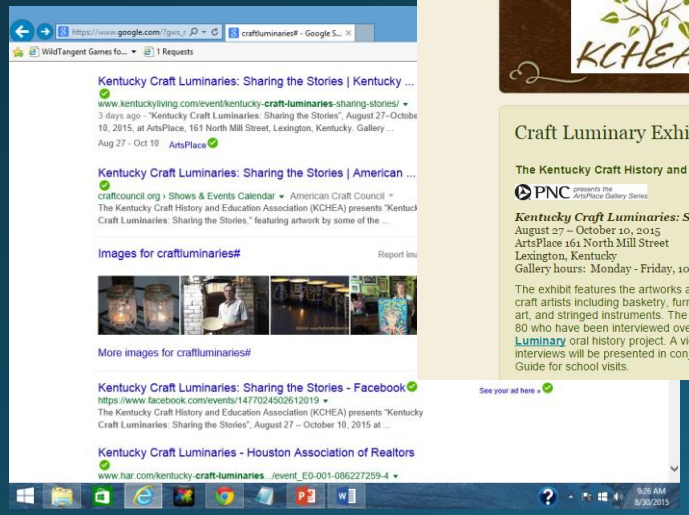
ARTISTS

Minnie Adkins, Ieonville
Philis Alvic, Lexington
Dan Neil Barnes, Lexington
Dave Caudill, Louisville
Wayne Ferguson, Louisville
Linda Fifield, McKee
Sarah Frederick, Louisville
Susan Goldstein, Lexington
Walter Hyleck, Berea

Terry Ratliff, Martin
Mary Reed, Irvine
Robin Reed, Irvine
Arturo Alonzo Sandoval, Lexington
Rebekka Seigel, Owenton
Fred Shepard, Murray
Leona Waddell, Cecilia
George Wakim, Lexington

Publicity: Social Media and the Internet





- Will you post information on a Website?
- Will you use social media like Facebook, Pinterest, Twitter, Instagram, or YouTube?
- Will you create a hashtag#?

Publicity: Newspapers

Kentucky Craft Luminaries: Sharing the Stories

Kentucky Craft Luminaries: Sharing the Stories The Kentucky Craft History and Education Association (KCHEA) will be presenting "Kentucky Craft Luminaries: Sharing the Stories," August 25 through October 10, 2015 at the ArtsPlace, 161 North Mill Street in Lexington, M-5, 10-5.

The exhibit features the works and stories from 21 of the state's most recognized craft artists, including Mary Reed and Robin Reed of Irvine, representing basketry, furniture, weaving, pottery, glass, quilting, wooden folk art, and stringed instruments.

Kentucky has a strong and rich craft history representing a diversity of artists working in traditional, folk, and contemporary forms. It also has a national reputation for the quality of work the state has produced and strong leadership and support for the artists who are part of our unique culture and heritage. The purpose of this exhibit is to affirm KCHEA's leading role in documenting this history, bringing the stories to life, and making them accessible to the public in an educational format. The exhibit features just some of the artists who have been interviewed over the last seven years as part of KCHEA's Craft Luminary Project. The video interviews, which also include organization leaders and public officials, focus on their important contributions to Kentucky's craft movement. A video presentation featuring a sampling of these interviews will be presented in conjunction with the exhibit. Many of the interviews were conducted in artist studios and with examples of their completed works. Craft Luminary artists included in the exhibit are:

Area schools are invited to attend and will be offered an Educator's Guide based on themes that will provide teachers with pre-visit, on-site, and post-visit activities that are standards-based and grade appropriate. The exhibit is funded, in part, through a LexArts 2016 Program Grant and with support from UBS, and numerous private contributors. For more information, including artists' images

Mary and Robin Reed are pictured at left on Page 2.

my feet hurt and I wanted to go back to our little place on the lake. So Corky being the good soul that he is, took me out to dinner and ful, I don't wanna pack it up and haul it around. I'll come down $15.00 on it if you want it," he offered, "it'll be a real conversation

Tam

ESTILL LIBRARY BOOKMOBILE SCHEDULE

246 Main Street, Irvine, KY – Call 723-3030

AUGUST 24-27, 2015

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Mountain Crest Old Fox Road Furnace Jct. Millers Creek Cow Creek	Winston Trotting Ridge Sandhill	Wisemantown Station Camp Red Lick Crooked Creek	Spout Springs Hudson Mill Rd. Now Fox Road Hargett-Parvin Road	No Bookmobile service

"Mommie & Me" and Storytime Wednesdays, 10:00 a.m. & Fridays, 10:30 a.m.

ESTILL COUNTY

Member APPRECIATION Day

Thank you for being a Member

10 a.m. to 2 p.m.

ESTILL COUNTY SCHOOLS MENUS

Milk is included with every meal; plus assorted juices included with breakfast

	MONDAY August 24	TUESDAY August 25	WEDNESDAY August 26	THURSDAY August 27	FRIDAY August 28
ELEMENTARY BREAKFASTS					
	Breakfast Pizza Apple	Bacon, Egg & Cheese Biscuit, Cantaloupe	Pancake Porky Applesauce	Toast, Cereal Peaches	Pop Tarts, Cereal Mandarin Oranges
SOUTH IRVINE & ESTILL SPRINGS LUNCHES					

- Will you place ads or stories in newspapers?
- Who will write the stories?
- Which newspapers should you include?
- Will you need to change the story depending on the newspaper?

Assessing the Exhibit

- What will be your criteria for success?
- Will you have artwork for sale? How will you track sales?
- How will you know who came to the exhibit?
- Will you have a guest book for people to sign?
- How will you know what people think of your exhibit?
- Will there be space in the guest book for people to make comments?
- Will you ask the artists what they thought of the exhibit?