



ANNUAL REPORT

2015-2016

Kentucky Craft History & Education Association
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Kentucky Craft History & Education Association

Annual Report 2015-2016

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& Education Association**
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Lexington, KY 40522
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BOARD OF DIRECTORS

Susan Goldstein,
Founding President
Lexington, KY

Fran Redmon, President
Frankfort, KY

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Lexington, KY

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Logan Wilson
Lexington, KY

Marie Hochstrasser
Lexington, KY

Judy Sizemore
McKee, KY

November, 2016

Dear Friends and Supporters:

The Kentucky Craft History and Education Association (KCHEA) is pleased to present its 2016 Annual Report. KCHEA continues to make strides toward our mission of documenting and presenting the ongoing impact of craft in Kentucky.

During the past year KCHEA presented public programming that illuminated the value of documenting our state's craft history through oral histories. The exhibit, *Kentucky Craft Luminaries: Sharing the Stories*, presented at ArtsPlace in Lexington August 27-October 10, focused on 21 exemplary artists. The artists' works were presented alongside their photos and excerpts from their oral histories. A 20-minute video compiled from portions of 11 interviews brought recognition to KCHEA's ongoing work and impact. Read more about the project in this report.

KCHEA continued with its oral history project, Kentucky Craft Luminaries, completing three new interviews. Working to identify and document artists and those instrumental in Kentucky's craft movement is an essential part of our mission and remains a priority.

Future plans include conducting more oral history interviews, touring the *Sharing the Stories* exhibit, training artists in the documentation of their own histories, and serving as a clearinghouse for artists placing their materials in appropriate historical repositories. The completion of an indexing project supported by a grant from the Kentucky Oral History Commission will enhance the functionality and accessibility of interviews available through the Kentucky Historical Society digital archives.

Please take the time to review the following report and more of the details of our efforts this past year.

In the meantime, look for us on Facebook and the web.

Sincerely,

Fran Redmon
President

MISSION

The Kentucky Craft History and Education Association gathers, conserves and presents the history and ongoing impact of crafts in Kentucky.

VALUE STATEMENTS

There is an inherent value in the making of craft which embodies both skill and design; many skills are intrinsic in rural culture and have historically been part of essential living.



Kentucky has a long and rich craft heritage involving both the makers and organizations of craft that have created both an economic and cultural impact resulting in national and international recognition for the state as a model for craft development.



History provides valuable lessons that impact our future and documenting and sharing Kentucky's craft history honors the makers and creates pride in our heritage.



The arts offer many educational and economic benefits and support the development of intellectual skills. Crafts can play a role in education through a variety of academic disciplines connecting students to craft artists as role models and educating them to craft as a vocational and lifestyle choice.



The documentation and preservation of Kentucky's craft history is needed and urgent and is best done through the artifacts, documents, and stories told by craft makers and organizational leaders that have most significantly impacted the state's craft movement.



Partnerships are important and have been vital to Kentucky's craft success and are critical to the ongoing preservation and documentation of its history.

KCHEA STRATEGIC PLAN 2016 – 2018

KCHEA: Saving the Story of Kentucky Craft

MISSION:

The Kentucky Craft History and Education Association gathers, conserves and presents the history and on-going impact of crafts in Kentucky

GOAL I:

Strong Organizational Capacity to achieve KCHEA mission

Objective 1: Increase Board Membership to a total of 12 by 2018.

Objective 2: Cultivate partnership with organizations in order to implement KCHEA programming.

Objective 3: Hire administrative staff and part-time manager.

Objective 4: Establish a Financing and Fundraising Plan for 2016-2018.

Objective 5: Expand membership as a category for participation with benefits.

GOAL II:

Kentuckians to take pride in our long, diverse and continuing craft history (Public Programs and Projects)

Objective 1: Develop one annual public program

Objective 2: Define process for implementation of a traveling exhibit (Craft Luminaries)

Objective 3: Continue to make the Craft Luminary video interviews accessible

Objective 4: Provide workshops for the Legacy Project – guidance and training for others to document their story/legacy.

Objective 5: Encourage museums and galleries throughout the state to collect and/or exhibit crafts.

GOAL III:

A strong support system for the identification, research and documentation (i.e. scholarship) of Kentucky Craft History

Objective 1: Continue the Craft Luminary Project (oral history videos)

Objective 2: Continue to encourage the Legacy Project “everyone has stories to tell” where people document their own traditions and history.

Objective 3: Formulate methods for brokering between donors and historical repositories.

Objective 4: Formalize the PLAN for phase 1 of curating a Kentucky Craft Encyclopedia including “content” and “structure”.

GOAL IV:

A Strong Brand Identity for KCHEA

Objective 1: Consider an explanatory subtitle for KCHEA

Objective 2: Publish a quarterly newsletter/blog/social media.

Objective 3: Send Speakers out to promote Kentucky Craft History, Legacy Projects, Luminaries and KCHEA.

Objective 4: Continue to Strive toward making KCHEA’s work a national model.

Objective 5: Place emphasis on personal engagement and connections to craft.

OVERVIEW

Accomplishments and Progress Toward Goals

GOAL I: Strong Organizational Capacity to achieve KCHEA mission

Administration:

- Continued to document KCHEA activities and projects via formal reports (e.g. 2015 Annual Report, yearly calendar of activities, event and grant reports, and via the web).

Board Development:

- Identified numerous potential new board members for consideration, began inviting them to board meetings.

Funding:

- Received \$4,000 matching Program Grant from LexArts for “Sharing the Stories”, exhibit, video production and educator’s guide.
- Participated in “Day of Giving” campaign, December, 2015.
- Established fundraising account with Amazon Smile.
- Applied to Kentucky Oral History Commission for two grants for indexing and transcribing Craft Luminary oral histories. Funding was approved for the indexing grant in the amount of \$2,340.
- Board member, Susan Goldstein and her husband hosted a donor appreciation event, June 25, in recognition of KCHEA’s many supporters over the years that have enabled projects and matching funds in support of grant funding since KCHEA’s inception.

GOAL II: Kentuckians to take pride in our long, diverse and continuing craft history (Public Programs and Projects)

- Developed and presented “Kentucky Craft Luminaries: Sharing the Stories” exhibit in partnership with LexArts, which included bios and objects from 21 craft artists, a video presentation, and educator’s guide. August 27 – October 10. Total attendance-1,450.
- Participated in LexArts Arts Showcase weekend, on March 12, Lexington Central Library, with video showing and craft demos.
- Produced 12 video excerpts from Craft Luminary videos and posted on KCHEA web site and YouTube Channel.
- Identified development of a craft history timeline denoting key milestones in Kentucky’s craft movement as an incremental approach to the Kentucky Craft Encyclopedia.
- Met with KET to identify potential partnership opportunities for presentation of Craft Luminary material via regular programming and new projects.
- Began planning process to tour “Craft Luminary” exhibit and “Craft Legacy” workshops around the state, to be initiated by a pilot project in FY 2017.

GOAL III: A strong support system for the identification, research and documentation (i.e. scholarship) of Kentucky Craft History

- Conducted three oral history interviews as part on ongoing Craft Luminary Project.
- Arranged for digitation of remaining oral history videos KCHEA has produced in order to preserve, promote and make materials more accessible to the public, including placing materials in collections and repositories.

- Met with Kentucky Historical Society staff, Allison Tracy, Oral History Administrator, and Deana Thomas, Archivist, to discuss ways to utilize KHS services for increased documentation, preservation, and access of craft historical materials.
- Identified the need to develop Craft Luminary database, that could be the beginnings of the Craft Encyclopedia Project.
- Board participation in Appalachian Studies conference March 18-20, Shepherdstown, West Virginia.
- Presented on Craft Legacy Workshop project at Kentucky Museum and Heritage Alliance conference, June, 2016, in Hopkinsville.

GOAL IV: A Strong Brand Identity for KCHEA

- Maintained KCHEA web site and Facebook page, posting annual report and activity announcements. Ongoing posts to Facebook Page related to KCHEA and other statewide and national activities relevant to KCHEA's audience, in order to maintain public visibility for KCHEA
- Dramatically increased traffic on Facebook page.
 - 159 Page Posts, resulting in 226 comments, 1,916 likes, and 221 post shares
 - Page likes increased by 131, from 196 to 327
 - Ran 8 Facebook ads for a total reach of 2,383.
- Extensive promotions via e-blasts, social media sites (Facebook/Twitter/Pinterest), and media releases to promote "Sharing the Stories" exhibit, significantly increasing overall exposure and awareness for KCHEA, and number of followers on social media and web site traffic.

Kentucky Craft Luminaries: Sharing the Stories
August 27, 2015 – October 10, 2016
ArtsPlace, Lexington, Kentucky

KCHEA received a LexArts Program grant for \$4500 for the implementation of an exhibit entitled *Kentucky Craft Luminaries: Sharing the Stories*. Additional support was provided by numerous private contributors with a matching donation from UBS. The purpose of this exhibit was to affirm KCHEA's leading role in documenting Kentucky's craft history, bringing the stories to life, and making them accessible to the public in an educational format.

The exhibit featured stories of 21 craft artists from across the state and their artworks, which included basketry, furniture, weaving, pottery, glass, quilting, wooden folk art, and stringed instruments. The exhibiting artists represented a sampling from the more than 80 people who have been interviewed over the last seven years as part of KCHEA's Craft Luminary oral history project. Each artist was represented by samples of their work, a photographic portrait, and a bio with excerpts from their interview. A 20-minute video presentation with portions from a dozen interviews was presented in conjunction with the exhibit. An Educator's Guide was developed with curriculum activities, which met Kentucky Academic Standards in the Visual Arts. The guide was used for on-site school visits. A virtual tour on KCHEA's web site provides for ongoing use of the materials by educators in the classroom.

The exhibit was well attended during the opening event, Gallery Hop, and during regular gallery hours. Feedback from LexArts on attendance estimates the opening reception at about 150 people, which includes the artists, the Gallery Hop at about 1000 people, and 50 people per week during regular gallery hours for the six weeks of the exhibit, with a total estimate of 1450 people viewing the show. Public response via on-site comment cards showed the exhibit was recognized to be of quality, serves a valuable mission in documenting the state's culture and traditions, and that public interest would benefit from presentations in other locations in the state.

The exhibit was promoted extensively through local media, calendar and event listings, via e-blasts to KCHEA and LexArts mailing lists and patrons, and social media. Traffic on KCHEA's web site and social media sites showed significant increases around the time of the opening preview and Gallery Hop. The exhibit increased awareness among many people in Lexington and throughout Kentucky for KCHEA's mission and its success in documenting craft history.

KCHEA has plans to tour the exhibit to other locations in the state, promoting the educator's guide to area schools, and offering a craft legacy workshop for artisans in each location. Donations made in conjunction with this project continue to fund interviews with Kentucky's craft luminaries.

More extensive information on the artists, video, and educator's guide is available on KCHEA's web site at, http://kchea.org/craft_luminary_exhibit.

CRAFT LUMINARY PROJECT

This project was coordinated by the KCHEA Craft Luminary Committee. Through audio and video oral history interviews, the personal histories of individuals who have made significant contributions to Kentucky's craft movement and impacted Kentucky craft history are documented and preserved.

Based on previous recommendations by the committee, three oral histories were completed with Kentucky craft artists this past year: Tim Hall, decoy carver, Ravenna; Jennifer Zurick, basket maker, Berea; and Rebekka Seigel, quilter, Owenton. The interviews were conducted by board members Bob Gates and Mary Reed and recorded by noted videographer Sean Anderson. Subsequently, these artists' bios and samples of their work were included in the *Kentucky Craft Luminaries: Sharing the Stories* exhibit at ArtsPlace, Lexington, August 27, 2015 – October 10, 2015.

The Kentucky Oral History Commission (KOHC) and the Kentucky Historical Society (KHS) are essential partners in making sure the collection is properly archived and stored in a stable preservation environment. KCHEA has deeded over 60 interviews to KHS. In order to make these videos accessible via the KOHC online digital collection, KCHEA submitted and was approved for a \$2,340 indexing grant from the KOHC. The grant will provide for indexing of the 75 interviews completed to date into the Oral History Metadata System developed at the University of Kentucky. This process will make it possible for a user to select a passage on the transcript and actually see that part of the interview streamed to their location. This is important to KCHEA's goal of making these interviews accessible to the public.

Ongoing plans include completing up to 6 new video interviews per year, transcribing and indexing them upon completion. Additional excerpts from 12 interviews were edited and posted on KCHEA web site and YouTube channel this past year. All interviews were digitized in preparation for use with future projects. Additional work this past year included organization of all information associated with the Craft Luminaries interviews, with plans to incorporate this data into a more accessible formal database system. This will further allow for online accessibility to the entirety of the collection.

Committee:

Bob Gates, Chair

Dave Caudill

Bob Gates

Mary Reed

Mary Stuart Reichard

Allan Weiss

KENTUCKY CRAFT ENCYCLOPEDIA



The Craft Encyclopedia Committee has decided to take an incremental approach toward the implementation of the full project, due to unrealized funding. A Kentucky craft history timeline featured on the KCHEA website will be presented visually with specific dates denoting significant milestones in Kentucky's craft history. The dates will link to longer articles that go into more depth on the topic. Folklorist Tom Adler has been consulted and has investigated several programs for creating a timeline.

As part of the Legacy Workshop project, which assists artist in documentation of their own careers, a list of archives that will accept papers of craftspeople was established. Eventually, the location of documents relating to crafts and craftspeople will be compiled and indexed on the KCHEA website. KCHEA is also working to compile a list of repositories in Kentucky that are open to collecting crafts. While this can be viewed as part of the Legacy project, it also indicates where in Kentucky crafts can be viewed.

Through identification of these resources, KCHEA will eventually be able to serve as a clearinghouse for the placement of materials in museums, historical societies, and archives, etc. as part of ongoing efforts to ensure that the state's craft history is preserved.

Committee:

Philis Alvic, Chair
Fran Redmon
Elizabeth Adler
Thomas A. Adler
Brent Bjorkman
Joy Gritton
Alan Mills
Ashley Runyon
Deirdre Scaggs
Jennifer Spence

FINANCIAL REPORT

	Budget FY2015-16	Actual FY2015-16	Budget FY 2016-17
Bank Accounts			
Community Trust		18,929.68	
Total		18,929.68	
Income			
Contributions	4,000.00	2,167.80	2,500.00
Grants	4,400.00	6,340.00	2,000.00
Other	0.00	59.12	0.00
Total Income	8,400.00	8566.92	4,600.00
Expense			
Operating			
Board training /Conferences	300.00	0.00	300.00
Fees	60.00	45.00	45.00
Insurance	450.00	405.00	405.00
Memberships	200.00	0.00	100.00
Office supplies	350.00	244.12	180.00
Postage	100.00	129.14	125.00
Promotion	100.00	7.00	470.00
Travel /Misc.	0.00	60.00	0.00
Personnel / Consultants	0.00	0.00	0.00
Total Operating	1560.00	890.26	1,625.00
Projects			
Luminaries Interviews/Exhibit	14,000.00	9,918.14	2,500.00
Transcriptions	0.00	150.00	1,000.00
Legacy Workshop	0.00	0.00	1,500.00
Indexing	0.00	0.00	2,340.00
Total Projects	14,000.00	10,068.14	7,340.00
Total Expense	15,560.00	10,958.40	8,965.00
Net Ordinary Income	-7,160.00	-2,391.48	-.4,365.00

Grants:

LexArts, \$4,000
Kentucky Oral History Commission, \$2340

Contributors:

Philis Alvic
Dan Barnes
Marie Hochstrasser
Martin & Odette Kaplan
Ben Kaufmann
Ralph & Pam Miller
Linda & Leon Ravvin
Mary & Robin Reed
James & Cynthia Shaw
Reginald Thomas
Myra Tobin

Additional In-kind Support:

859PRINT.com.
Steven & Susan Goldstein
Joanna Hay Productions
Jeff Rogers Photography
Janet Gates
Kentucky Artisan Center at Berea
Kentucky Folk Art Center
Kentucky Oral History Commission
Kentucky School for Traditional Music
Kentucky Folk Art Center
LexArts
Lexington Public Library, Downtown & Beaumont Locations
Paul Sawyer Public Library
Redmon 2 Marketing + Design
UBS
University of Kentucky
John Zakharia

Volunteer Hours:

Board Members - 1189
Other - 136
TOTAL - 1325

BOARD OF DIRECTORS

Susan Goldstein, Founding President, an artist, curator, and art collector, graduated from the University of Vermont with a B.A. in Elementary Education and earned a M.A. degree in Counseling Psychology from Tuft's University. An innovative clay artist, her work has been included in many national and regional exhibitions, including the Governor's Mansion in Frankfort and the Congressional Office Building in Washington DC. She has numerous past and present board affiliations including the Kentucky Museum of Art and Craft, the Lexington Art League, Lexington Fayette County Government, and the Kentucky Guild of Artists and Craftsmen, where she served as president. In 2009, nominated by the Lexington Arts Council, she received the National Philanthropy Day Award.

Fran Redmon, President, has a B.F.A. in Commercial Art from Western Kentucky University. She served as director of the Kentucky Craft Marketing (CMP) 1986-2007, a program of the Kentucky Arts Council, an award-winning and nationally modeled program. She received the 2007 Craft Organization Development Association's (CODA) national award for "Outstanding Service, Creative Thinking, and Leadership" having a significant impact on the crafts field. State and national leadership positions include serving on numerous boards, advisory councils and state government committees. She has consulted with programs in Georgia and Pennsylvania and CODA. She is currently a Kentucky Peer Advisor for the Kentucky Arts Council and program chair for the Appalachian Artisan Center. She is a part-time business co-owner of Redmon2 Marketing + Design, artist, and consultant for organizations and artisans on craft development.

Jackie Diachun, Secretary has a B.A. degree in education from Chapman University in California. She has a lifetime interest and appreciation of crafts and art of all mediums and has collected many works over the years. She has served on various community boards and helped organize some groups. Currently, she is president of the Lexington Chamber Chorale and has served board terms on the Lexington Art League, Lexington Talent Education Association, and others. She helped plan and present traveling art exhibits for the Interfaith Alliance of the Bluegrass. She is actively involved with various community based groups.

Larry Isenhour, Treasurer is a Kentucky registered Architect with Green Scheme Design. He is a collector of Kentucky art and folk art and has been a supporter of the arts in Kentucky as past president of the Lexington Art League and board member of the Kentucky Folk Art Center, Mid-south Sculpture Alliance, and Kentucky Museum of Art and Craft.

Nancy Atcher, has a B.S. in Business from Indiana University. In 1983, she was the first executive director of the Kentucky Art and Craft Foundation, now known as the Kentucky Museum of Art and Craft, Louisville, Kentucky. In 1987, she joined the Kentucky Craft Marketing Program, a program of the Kentucky Arts Council, where she assisted in orchestrating many successful initiatives. In 2001, she coordinated the Program's Product Development Initiative, teaming with artists, craftspeople and retailers to build a retail program for Kentucky products. Since her retirement in 2008, she serves on various community boards and committees in Frankfort including the BlueGrass Theater Guild, First United Methodist Church Fine Arts Committee and the Art in the Gardens at Liberty Hall Steering Committee.

Phillis Alvic, is an artist, weaver, and writer. Since graduating from the School of the Art Institute in Chicago, she has shown her work in exhibitions throughout the country. In 1977 she was awarded the Certificate of Excellence from the Handweavers Guild of America and received an Al Smith Fellowship from the Kentucky Arts Council in 1996. She has published over 100 articles and papers on crafts and crafts history and two books, one on early 20th century Appalachian weaving centers and the other on crafts of Armenia. She served as an international craft development consultant through agencies funded by USAID.

Bob Gates is the founder and former director of the Kentucky Folklife Program. He has a masters in Folk Studies and Historic Preservation from Western Kentucky University and over 30 years of experience as a public folklorist. He has worked throughout the United States as an ethnographer, oral historian, exhibit designer, festival director, cultural consultant, cultural diversity trainer and teacher. Bob is the recipient of the American Folklore Society Benjamin Botkin Prize for significant achievement in public folklore. He is the 2014 Folk Heritage recipient, Governor's Award in the Arts. He is currently working as an independent Folklorist consulting with individuals and organizations to document and present their own corporate, family, and community histories and cultures. Bob is consultant through the Kentucky Arts Council's Kentucky Peer Advisory Network (KPAN).

Mary Reed is a craft artist and co-owner of Appalachian Crafts. She attended the University of Kentucky where she studied fine arts. She is a juried member of the Kentucky Guild of Artists and Craftsmen, the Kentucky Craft Marketing Program, the Kentucky Peer Advisory Network, and a Community Scholar. She serves on the advisory council of the Kentucky Appalachian Artisan Center and as a mentor for the Kentucky Craft Marketing Program. She has conducted numerous crafts workshops and artist residencies in elementary schools and her work has been presented in numerous exhibitions. Mary is the current chair of Artist Advisory Council, Appalachian Artisan Center. She is the founder and current president of the Estill Arts Council.

KCHEA ADVISORY COUNCIL

W. Logan Wilson is a member of Bingham Greenebaum Doll LLP's Real Estate and Corporate and Transactional Practice Groups in which he advises clients regarding corporate business matters and commercial real estate transactions. Logan earned his undergraduate degree from the University of Kentucky Gatton College of Business and Economics, *summa cum laude*, in 2010. In 2013, he earned his law degree from the University of Kentucky College Of Law. He currently serves on the Lexington Philharmonic Board of Directors and has volunteered for the Ronald McDonald House Charities of the Bluegrass.

Marie Hochstrasser, a fiber artist and art educator has a M.A. degree in Art Education /Textile Research from the University of Oregon and a B.A. from UCLA. She taught Art Education at Transylvania University and the University of Kentucky. She has exhibited her fiber work on both coasts, as well as regionally. She helped found the Fiber Guild of Lexington, Inc. and served several terms as President. She has served as President of the Lexington Art League, and of the Kentucky Guild of Artists & Craftsmen, as KY Representative to the Handweavers Guild of America and the American Craft Council/Southeast Region and on the Board of the KY Museum of Art and Craft, Louisville. She has written articles on Kentucky women artists for *Arts Across Kentucky* Magazine. Honors include Second Prize in the 1954 Young Americans Exhibition at America House in New York City, the Kentucky Crafted Emeritus Award, and the Rude Osolnik Award for her lifetime contribution to the advancement of Kentucky craft.

Lester Pross has a M.A. from Ohio University and has studied extensively abroad. He is a recognized Appalachian landscape painter, was the chair of the Berea College Art Department for many years and also taught internationally. He was the first president of the Kentucky Guild of Artists and Craftsmen and in that capacity coordinated the Kentucky Guild Train. He is a former president of the Kentucky Art Education Association. His honors include a Fulbright Fellowship, Who's Who in American Art listing, and Kentucky Guild Fellow. He has exhibited, lectured, and juried exhibits extensively and has many published articles to his credit. He is currently active in the community serving on several boards.

Judy Sizemore, an arts and educational consultant, has served as an arts education consultant for the Kentucky Arts Council, the Kentucky Department of Education, Kentucky Educational Television, and the Kentucky Historical Society. Her latest projects include developing an artist-in-residence program for Berea College's Promise Neighborhood Initiative, designing and coordinating lifelong learning in the arts programming for the City of Berea (the Festival of Learnshops and the Twelve Days of Christmas), and partnering with Joanna Hay on the development of a website and cell phone tour for Frankfort's Public Art Tour.

HONORARY FOUNDERS

Marlene Helm, of Nicholasville has a M.A. and Ph.D from the University of Kentucky and a B.A in Education from Kentucky State University. She most recently served as the Commissioner of Public Services for Lexington-Fayette County Urban Government. Marlene has held numerous positions in education, and state and city government throughout her career. Notable among them she was an Adron Doran Fellow at Morehead State University, Interim Dean for the College of Education at Eastern Kentucky University, and a visiting professor at Georgetown College. She served as the Secretary of Arts, Education and Humanities with the Commonwealth of Kentucky, having oversight of the Arts Council, Heritage Council, and Historical Society in that role. She served for many years in several positions with Fayette County Public Schools. Dr. Helm has received numerous awards and acknowledgements for leadership, education, and achievement in her fields of endeavor. She has an extensive history in board leadership with many central Kentucky charities and non-profits with a focus toward social issues, education, arts, and heritage.

Sherry K. Jelsma, graduated from Eastern High School in Middletown, KY, earned her B.A. at Harvard College, and M.A. from New York University. She was elected to three terms on the Jefferson County School Board from 1982–1991, when she left the board to serve under Governor Brereton Jones as Secretary of the Education, Arts, and Humanities Cabinet. Introduced to the Craft Marketing Program, she committed to strengthening it and its Craft Market. In 1997, she served as interim CEO of the Kentucky Center for the Arts. In 2002 and 2003, she served as Cultural Arts Liaison to Mayor Jerry Abramson of Louisville. Now retired, she lives in Shelby County in the 1830s home she and her husband restored.

Crit Luallen, a Frankfort Kentucky native, has been in public service for over 30 years and most recently served as Kentucky State Auditor from 2003 through 2011. Prior to public office, Ms. Luallen served seven years as Secretary of the Governor's Executive Cabinet. During her public service career, Ms. Luallen worked for six governors in the positions of State Budget Director, Secretary of the Finance and Administration Cabinet, Secretary of the State Tourism Cabinet, Commissioner of the Kentucky Department of the Arts, and Special Assistant to the Governor. During her state government tenure, Ms. Luallen helped secure funding for the Governor's School for the Arts and the Kentucky History Center. She was also instrumental in the development of the Kentucky Craft Marketing Program. The significance of Ms. Luallen's work has been recognized with many honors including the 2011 recipient of the Livingston Taylor Ethics Award and Governing Magazine's Public Official of the Year 2009 Award. Ms. Luallen is a graduate of Centre College, where she serves on the Board of Trustees.

Kay Lowe-Masuhr, a lifelong native of Louisville, has a B.A. in Fine Arts and Education from the University of Kentucky. Her career started as a graphic artist with the local Public TV/ KET station, while an active leader in various national & southern communication associations. After completion of her M.A. in Fine Arts at Eastern Kentucky University, she left WKPC/Louisville to become the Creative Services Director for the Kentucky Department of Information, and later Director of Information and Creative Services, Kentucky Department of Tourism. She served as Deputy and then Commissioner of the Kentucky Department of the Arts, which oversaw the promotion of the state's artists and craftsmen. Kay served as Community Relations Director for the Louisville Free Public Library. She and her husband, Burkhard, are partners with Masuhr International Marketing, Inc., which markets and produces events for artists, tourism, equestrian and international trade clients and actively produces the Library's Authors Events.

Juanita Betz Peterson, received a B.S. in Health and Physical Education from Xavier University of Louisiana, and a M.A. in Physical Education for Women, with dance emphasis, from the University of Iowa. She taught at both secondary and middle schools in three states, and at universities in Louisiana and Illinois. In 1984, she became Arts Consultant for the Kentucky Department of Education and subsequently served as Arts and Cultural Outreach Consultant and Director of Textbook Services. From 1990 -2000, Juanita served as the Coordinator of Extramural Minority Programs, and Staff and Community Development Director, respectively for the University of Kentucky Medical Center Chancellor's Office. She has championed causes in the arts, education, preventive health care, and grief resolution. She and her late husband, Dr. Roy P. Peterson, jointly received numerous awards for their efforts. Juanita received the YWCA Women of Achievement Award and the Human Diversity Award-UK Chandler Medical Center. She is the founder and board member of the Dr. Roy P. Peterson Arts and Education Fund, Inc., a nonprofit that raises funds for arts and educational outreach for youth.